

COREYHINE

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coreyhine.com

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Graphic designer with expertise in marketing, brand creation and evolution, website and application development, and art instruction. Excels at working in a fast-paced, collaborative environment.

Software Expertise

Mastery skill level in

Adobe Photoshop - Adobe Illustrator - Adobe InDesign - ActionScript 3.0

Extensive experience in

Adobe Dreamweaver - HTML5/CSS - JavaScript/JQuery

Proficient with

Microsoft Word/Excel/Powerpoint - Keynote

Experience

2016 - present

Graphic Designer, New Directions Behavioral Health

- Head designer, responsible for maintaining and evolving brand
- Developed and maintain workflow software for marketing team
- Collaborate with writers and developers daily
- Manage huge workload with many projects requiring 1-2 day turn-around

2005 - 2016

Production Designer, Hallmark Business Connections, Hallmark Cards

- Lead designer for corporate identity projects, helped create and evolve brand
- Lead designer for business greetings website and print promotional design
- Developed desktop applications and workflows to increase efficiency
- Created production designer guidebook for new employees
- Performed pre-press work, often with only a few hours lead-time
- Performed color-corrections and photo editing, working closely with art directors
- Earned two promotions in three years and highest year-end rating available
- Selected to participate in both innovation and mobile-first teams

2011 - 2013

Instructor of Digital Illustration, Pittsburg State University

- Created custom Photoshop guide book, aimed specifically at artists
- Built curriculum, implementing illustration and photography paths

2003 - present

Freelance Designer

- Design innovative promotional materials
- Develop and strengthen clients' brand identity

Honors

2013

Pillar of Excellence Award, Innovation – *Hallmark Business Connections*

2010

Honorable Mention, PhotoSpiva – *George A. Spiva Center for the Arts*

2008

Merit Award, PhotoSpiva – *George A. Spiva Center for the Arts*

Education

2003

Pittsburg State University, Pittsburg, Kansas

Bachelor of Science in Technology

Major: Commercial Graphics GPA: 3.8 Emphasis: Design

2005

Bachelor of Fine Arts

Major: Art GPA: 3.9 Emphasis: Commercial Art

Portfolio and References available at coreyhine.com